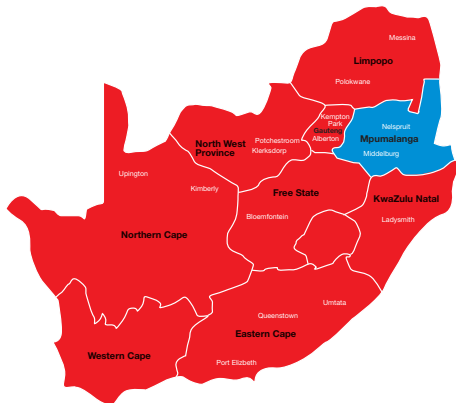




WEEKDAYS		WEEKEND			
MONDAY - FRIDAY		SATURDAY		SUNDAY	
00:00 - 05:00	R90	00:00-06:00	R90	00:00-06:00	R90
05:00 - 06:00	R180	06:00-09:00	R320	06:00-09:00	R140
06:00 - 09:00	R800	09:00-12:00	R380	09:00-12:00	R320
09:00 - 12:00	R570	12:00-15:00	R290	12:00-15:00	R190
12:00 - 15:00	R570	15:00-18:00	R210	15:00-18:00	R170
15:00 - 19:00	R630	18:00-21:00	R110	18:00-21:00	R110
19:00 - 21:00	R240	21:00-00:00	R90	21:00-00:00	R90
21:00 - 00:00	R90				



MpowerFM as the first and only independently owned station focused purely on Mpumalanga, our listeners expect and receive a highly focused and professional station. MPower FM is growing big and strong through partnerships with our advertisers. We deliver music, news and entertainment that is pertinent to our listeners and that portrays who and what the people of Mpumalanga stand for.

LISTENER PROFILE MPower FM is about empowering our listeners and businesses through the power of radio. We are about building and growing partnerships that help our community to reach their potential in business and personal lives.

COVERAGE MpowerFM broadcast from Nelspruit reaching Witbank, Middelburg, Secunda, Dullstroom, Carolina and Lydenburg throughout the province.

TERMS & CONDITIONS

- Above rates based on 30 second recorded commercials.
- 10 + 15 sec 75% of rate
- 20 + 25 sec 80% of rate
- Longer than 30 seconds – pro rata
- Live read loading: 50%
- Pref. Time loading: 25%
- Rates exclude VAT and include Agency Commission.

NATIONAL SALES

Contact: 086 123 7234

Fax: (011) 442 0658

Sales Director: Jenny Khoos