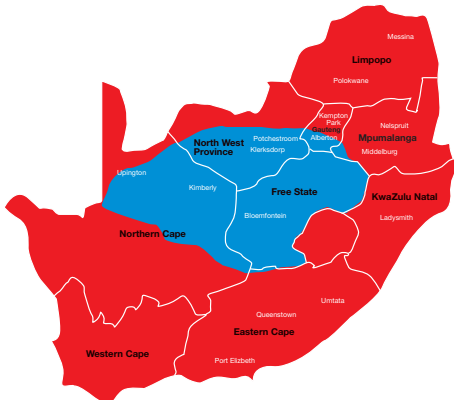




WEEKDAYS
MONDAY - FRIDAY

WEEKEND
SATURDAY SUNDAY

00:00 - 05:00	R90	00:00-05:00	R90	00:00-05:00	R90
05:00 - 06:00	R360	05:00-09:00	R730	05:00-09:00	R360
06:00 - 09:00	R2750	09:00-13:00	R940	09:00-13:00	R730
09:00 - 12:00	R1430	13:00-15:00	R530	13:00-17:00	R385
12:00 - 15:00	R1430	15:00-18:00	R275	17:00-21:00	R180
15:00 - 19:00	R1670	18:00-21:00	R180	21:00-24:00	R120
19:00 - 21:00	R330	21:00-00:00	R120		
21:00 - 00:00	R120				



OFM is Number One in Central South Africa. The station serves one of the wealthiest and most loyal audiences in the country. Run by an enthusiastic and experienced team with a passion for radio, OFM is in tune with its listeners' lifestyle. This lifestyle is reflected in a menu of only the best of Adult Contemporary and Golden Oldie sounds designed to deliver an upscale audience between the ages of 25 and 49.

COVERAGE

OFM broadcasts in the Free State, North West Province, Northern Cape, Northern KZN and Southern Gauteng, making it the regional station with the largest footprint in South Africa. Simply put, that's having Central South Africa by the ears.

LISTENER PROFILE

OFM reaches 565,000 (RAMS 2008-6) of the most affluent listeners in South Africa's breadbasket and mining powerhouse. OFM enjoys unrivalled affinity and influence with its listeners who listen for over 15 hours each week.

TERMS & CONDITIONS

- Above rates based on 30 second recorded commercials.
- 10 + 15 sec 75% of rate
- 20 + 25 sec 80% of rate
- Longer than 30 seconds – pro rata
- Live read loading: 50%
- Pref. Time loading: 25%
- Rates exclude VAT and include Agency Commission.

NATIONAL SALES

Contact: 086 123 7234

Fax: (011) 442 0658

Sales Director: Jenny Ghoo