



UNITED STATIONS

We love radio



your music • your world

ALGOA FM ADVERTISING RATES:

EFFECTIVE: 1st OCTOBER 2010

WEEKDAYS		WEEKEND		
MONDAY - FRIDAY			SATURDAY	SUNDAY
00:00 - 05:00	R270	00:00-06:00	R270	R270
05:00 - 06:00	R510	06:00-09:00	R1 100	R830
06:00 - 09:00	R3 000	09:00-12:00	R1 550	R1 550
09:00 - 12:00	R1 750	12:00-15:00	R500	R500
12:00 - 15:00	R1 570	15:00-18:00	R490	R460
15:00 - 19:00	R1 640	18:00-21:00	R390	R380
19:00 - 21:00	R400	21:00-00:00	R280	R270
21:00 - 00:00	R260			

BORDER DRIVE ON ALGOA FM (BDAFM)		ALGOA FM	
15:00 - 19:00	R880	15:00-19:00	R1640

TERMS & CONDITIONS

- ❖ Above rates based on 30 second recorded commercials.
- ❖ 10 + 15 sec 75% of rate
- ❖ 20 + 25 sec 80% of rate
- ❖ Longer than 30 seconds – pro rata
- ❖ Live read loading: 50%
- ❖ Pref. Time loading: 25%
- ❖ Rates exclude VAT and include Agency Commission.

CONTACT

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