



UNITED STATIONS

We love radio



CAPRICORN FM ADVERTISING RATES:

EFFECTIVE: 1st OCTOBER 2010

WEEKDAYS		WEEKEND		
MONDAY - FRIDAY			SATURDAY	SUNDAY
00:00-03:00	R90	00:00-03:00	R120	R120
03:00 - 05:00	R450	03:00-06:00	R90	R90
05:00 - 09:00	R2 055	06:00-09:00	R750	R420
09:00 - 12:00	R1 250	09:00-12:00	R1 035	R825
12:00 - 15:00	R950	12:00-15:00	R550	R420
15:00 - 19:00	R1 350	15:00-18:00	R350	R320
19:00 - 20:00	R850	18:00-21:00	R280	R220
20:00-00:00	R360	21:00-00:00	R180	R180

TERMS & CONDITIONS

- ❖ Above rates based on 30 second recorded commercials.
- ❖ 10 + 15 sec 75% of rate
- ❖ 20 + 25 sec 80% of rate
- ❖ Longer than 30 seconds – pro rata
- ❖ Live read loading: 50%
- ❖ Pref. Time loading: 25%
- ❖ Rates exclude VAT and include Agency Commission.

CONTACT

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