

**CAPRICORN FM ADVERTISING RATES:  
EFFECTIVE: 1<sup>st</sup> OCTOBER 2011**

<i>WEEKDAYS</i>		<i>WEEKEND</i>		
<i>MONDAY - FRIDAY</i>		<i>TIME</i>	<i>SATURDAY</i>	<i>SUNDAY</i>
00:00-03:00	R100	00:00-03:00	R130	R130
03:00 - 06:00	R470	03:00-06:00	R100	R100
06:00 - 09:00	R2 300	06:00-09:00	R810	R440
09:00 - 12:00	R1 320	09:00-12:00	R1 100	R890
12:00 - 15:00	R1 000	12:00-15:00	R580	R440
15:00 - 18:00	R1 520	15:00-18:00	R370	R340
18:00 - 20:00	R930	18:00-21:00	R294	R220
20:00-00:00	R380	21:00-00:00	R200	R200

**TERMS & CONDITIONS**

- ❖ Above rates based on 30 second recorded commercials.
- ❖ 10 + 15 sec 75% of rate
- ❖ 20 + 25 sec 80% of rate
- ❖ Longer than 30 seconds – pro rata
- ❖ Live read loading: 50%
- ❖ Pref. Time loading: 25%
- ❖ Rates exclude VAT and include Agency Commission.

**CONTACT**

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**BUSINESS DEVELOPMENT MANAGER: Busisiwe Tshabalala**



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