



UNITEDSTATIONS

We love radio



MPOWER FM ADVERTISING RATES:

EFFECTIVE: 1st OCTOBER 2010

WEEKDAYS		WEEKEND			
MONDAY - FRIDAY		SATURDAY		SUNDAY	
00:00-04:00	R110	00:00-06:00	R110	00:00-06:00	R110
04:00 - 06:00	R210	05:00-09:00	R320	05:00-09:00	R320
06:00 - 09:00	R880	09:00-12:00	R380	09:00-12:00	R380
09:00 - 12:00	R590	13:00-15:00	R290	13:00-15:00	R290
12:00 - 15:00	R590	15:00-18:00	R210	15:00-18:00	R210
15:00 - 19:00	R660	18:00-21:00	R110	18:00-21:00	R110
19:00 - 21:00	R240	21:00-00:00	R110	21:00-00:00	R110
21:00-00:00	R110				

TERMS & CONDITIONS

- ❖ Above rates based on 30 second recorded commercials.
- ❖ 10 + 15 sec 75% of rate
- ❖ 20 + 25 sec 80% of rate
- ❖ Longer than 30 seconds – pro rata
- ❖ Live read loading: 50%
- ❖ Pref. Time loading: 25%
- ❖ Rates exclude VAT and include Agency Commission.

CONTACT

TEL: 086 123 7234

FAX: 011 442 0658

CELL: 083 303 9593

SALES DIRECTOR: Jenny Khoos



United Stations (PTY) LTD. Reg No 1998/24762/07 | Block A Oxford Office Park #5 8th street, Houghton, Johannesburg, RSA

Tel: +2786 123 RADIO | Fax: +2786 600 3253 | Web: www.unitedstations.co.za | Email: us@unitedstations.co.za

Directors: R R Bunce (Managing) J A Khoos (Sales Director) M J Prinsloo (Non-Executive) T D Moolman (Non-Executive)