



**OFM ADVERTISING RATES:
EFFECTIVE: 1st OCTOBER 2011**

<i>WEEKDAYS</i>		<i>WEEKEND</i>			
<i>MONDAY - FRIDAY</i>		<i>TIME</i>	<i>SATURDAY</i>	<i>TIME</i>	<i>SUNDAY</i>
00:00-04:00	R100	00:00-05:00	R100	00:00-05:00	R100
04:00 - 06:00	R600	05:00-09:00	R900	05:00-09:00	R450
06:00 - 09:00	R3 350	09:00-13:00	R1 300	09:00-13:00	R950
09:00 - 12:00	R1 800	13:00-15:00	R650	13:00 - 17:00	R450
12:00 - 15:00	R2 000	15:00-18:00	R350	17:00-21:00	R250
15:00 - 19:00	R2 400	18:00-21:00	R250	21:00-00:00	R175
19:00 - 21:00	R450	21:00-00:00	R175		
21:00-00:00	R200				

TERMS & CONDITIONS

- ❖ Above rates based on 30 second recorded commercials.
- ❖ 10 + 15 sec 75% of rate
- ❖ 20 + 25 sec 80% of rate
- ❖ Longer than 30 seconds – pro rata
- ❖ Live read loading: 50%
- ❖ Pref. Time loading: 25%
- ❖ Rates exclude VAT and include Agency Commission.

CONTACT

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BUSINESS DEVELOPMENT MANAGER: Candy Dempers



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